

# Mawer Global Small Cap Fund, Series A

## Q1 2023 | Performance Commentary

### Market overview

Bolstered by hopes inflation has peaked and that central banks may be near the end of their hiking cycle, global equity markets seemingly looked beyond uncertainties from last year as investors' enthusiasm lifted practically all boats in January. And while it was sufficient to carry the MSCI ACWI Small Cap to its third consecutive quarter of positive return, enthusiasm progressively wore off as concerns emerged in the market (e.g., duration mismatch and capitalization of banks). Areas that had been hardest hit last year, notably information technology and consumer discretionary, rallied off their lows and led the market in Q1. European small cap equities outperformed U.S. peers as easing concerns on the energy front relieved some pressure off companies within the region.

### Performance commentary

Driven by a balanced mix of exposures, the portfolio outperformed its benchmark this quarter and continued its advance following an eventful year.

A number of economic concerns seemingly took a backseat as market participants turned to areas generally more sensitive to market cycles amidst falling discount rates. One sector where we outperformed the market was consumer discretionary where holdings like pre-owned store franchisor **Winmark**, manufacturer of braking systems **Brembo**, and premium gym equipment manufacturer **Technogym** all delivered double digit returns. As a byproduct of our philosophy, we have historically had a preference towards business models that prove resilient throughout cycles. Given the large investable universe for the strategy, there was no direct exposure to the banking industry (as defined by GLICS) which contributed to our outperformance in Financials as we largely avoided the turmoil caused by the recent bank failures. Finally, in a reversal from last year, easing concerns around supply levels of energy, especially in Europe, led to downward pressure on related commodity prices. The absence of holdings in the underperforming energy sector helped from a relative perspective.

Partially offsetting these positives, some of our noncyclical exposure weighed on relative performance. Japanese drugstore operators **Tsuruha** and **Kusuri No Aoki** continued to work through higher utility and labour costs, however there seems to be early indications that they have had success in passing along some of the inflation to customers. Pharmaceutical company **Organon** had margins partially impacted in the fourth quarter as management continues to invest for future growth in its innovative women's health segment.

Elsewhere, growth-oriented industries such as semiconductor manufacturers were favoured by the market within the information technology sector over our holdings which we believe have more stable, albeit boring, revenue such as value-added resellers **PC Connection** and recently-initiated **SoftwareOne**. The former was punished as the demand for endpoint devices continues to be challenged in the near term but growing demand for advanced technology solutions seems to remain robust over time.

### Looking ahead

As we mark the first year of an ongoing historical monetary tightening cycle, effects of higher interest rates have been more evident in certain areas of the market (e.g., valuations from discount rate impact), but remain largely unpredictable in other areas—especially those with vulnerabilities—given its knock-on effects on various parts of the financial system (e.g., the fall of Silicon Valley Bank).

And while these knock-on effects typically have a specific trigger (in hindsight), a better approach in our view is non-predictive decision making, i.e., focus on identifying vulnerabilities as opposed to forecasting specific outcomes and anticipating triggers. In other words, we aim for the centre of the green rather than take a more

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direct line at the pin. Interpreting this back to the portfolio, many of the key themes behind our activity last year continued to be in focus this quarter including reducing our exposure to areas with higher risks (e.g., companies with higher debt on their balance sheet), improving resilience, and ensuring diversification. We continue to lean heavily on our philosophy as we calibrate different exposures via one common lens: companies with enduring competitive advantages, led by able and honest management teams who have substantial skin in the game, and purchased at an attractive price.

Now, global market expectations seem to be such that large rate hikes may be over—for instance, as recently shown by the recent Fed's decision on its key rate—and inflation has peaked, leading to a softer landing. However, different scenarios could play out as the second-order effects of higher interest rates continue revealing themselves. Dealing with uncertainty is embedded in how we think about portfolio construction. Ultimately, our non-predictive decision-making process helps us maintain a balanced approach with respect to different exposures, allowing us to be prepared irrespective of which scenario plays out. Over time we believe this approach increases the odds that the underlying criteria of our investment philosophy prevails over time (wealth-creating businesses, excellent management teams, trading at a discount to intrinsic value). Aiming for fairways and avoiding sand traps may perhaps be an obvious (and boring) advice, but it typically improves the odds of shooting a great round!

### Performance summary<sup>1</sup> (%)

As of March 31, 2023:

|           | YTD | 3 Mo. | 1 Yr. | 3 Yrs. | 5 Yrs. | 10 Yrs. | Since Inception <sup>2</sup> |
|-----------|-----|-------|-------|--------|--------|---------|------------------------------|
| FUND      | 5.0 | 5.0   | (1.1) | 7.4    | 4.3    | 11.6    | 10.3                         |
| BENCHMARK | 4.1 | 4.1   | (2.0) | 16.0   | 5.2    | 9.9     | 6.8                          |

Calendar Year, as of December 31:

|           | 2022   | 2021 | 2020 | 2019 | 2018  | 2017 | 2016  | 2015 | 2014 | 2013 |
|-----------|--------|------|------|------|-------|------|-------|------|------|------|
| FUND      | (17.7) | 4.8  | 14.8 | 24.4 | (2.6) | 20.8 | (0.7) | 29.1 | 12.1 | 47.0 |
| BENCHMARK | (12.8) | 15.1 | 14.3 | 18.4 | (6.7) | 15.7 | 8.3   | 18.3 | 9.1  | 33.7 |

<sup>1</sup>Performance figures are net of management fees and operating expenses. Periods greater than one year are annualized. Performance figures are in Canadian dollar terms.

<sup>2</sup>Mawer Global Small Cap Fund Series A Inception: October 2, 2007

Selections from Mawer's Art of Boring blog and podcast:

### [The Case for Non-Predictive Decision Making](#)

How do investors figure out what a company is worth? (Especially in a higher inflationary and interest rate environment?)

### [Inflation's one-two punch](#)

It's inflation's second punch that can deliver a blow that investors may not be expecting.

### [Post-Mortem: Learnings from 2022 | EP128](#)

Chief Investment Officer Paul Moroz shares takeaways from the Research team's annual post-mortem discussions.

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### Benchmarks:

| FUND                        | BENCHMARK  |
|-----------------------------|--|
| Mawer Global Small Cap Fund | Oct 2007: Russell Global Small Cap<br>Oct 2016: MSCI ACWI Small Cap (net) Total Return index |

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